



# optimal media Protects Digital Assets with Check Point

Media Services Provider Keeps Intellectual Property Secure and Prevents Cyber Threats with an Integrated Solution from Check Point



“With Check Point SandBlast, We can now better assess attack patterns we had not been able to prevent before.”

optimal media GmbH is one of Europe’s most successful media services providers

**Industry: Media**

– Christoph Andreas, IT Systems and Support Team Leader, optimal media

## Challenge

- Protect intellectual property and prevent loss of sensitive customer data
- Protect the entire organization against advances and zero-day threats
- Reduce time invested in security management and auditing

## Solution

- Check Point SandBlast Zero-Day Protection
- Check Point R80 software version
- Check Point Data Loss Prevention (DLP)
- Check Point consolidated Security Management version R80.10

## Results

- Prevent advanced threats and zero-day threats in real time
- Prevent data leakage of sensitive information and intellectual property
- Better visibility of all incoming and outgoing traffic
- Operational efficiency with 4-6 hours’ work per week saved in security management and security audits

**Learn more at:**

[Checkpoint.com/customer-stories/](https://checkpoint.com/customer-stories/)